



NIRVANA BEAUTY LASER CLINICS®

FRANCHISEE INFORMATION PACK

OUR STORY

Nirvana Beauty Laser Clinics was established in 2002 and has continued to remain a leader in the latest beauty treatments/technology. We provide a wide range of treatments for a variety of skin concerns, and we pride ourselves in offering the latest treatments, using only the highest quality products, and achieving real results.

We have also developed our own skincare range with 'Fabufeel'. Our products contain the highest quality ingredients to ensure to best results for our clients. The Fabufeel range includes the following products:

Radiance Serum - Hyaluronic Acid (found in our own skin, hydrating, gives radiance, anti ageing, suitable for all skin types)

Laser Rescue - Centella Asiatica (post laser, removes heating from skin cooling and speeds up wound healing process within the skin)

AHA Scrub - 5 types of AHA (exfoliating, hydrating evens skin tone)

Our mission is to empower our clients to look and feel their best inside and out

MISSION STATEMENT

"Live well, look good, love life"

NIRVANA BEAUTY LASER CLINICS HAS BEEN RECOMMENDED FOR A
CUSTOMER SERVICE AUSTRALIAN ACHIEVER AWARD
FOR 2004, 2005, 2006, 2007, 2008, 2010, 2014 AND 2015. And we were a
FINALIST 2015, 2016, 2017, 2018 SMALL BUSINESS AWARDS

GROWING INDUSTRY

WHY NIRVANA BEAUTY LASER CLINICS?

BOOMING INDUSTRY

The beauty and laser industry has seen a period of rapid growth in the past 5 years, and it is an area of predicted continual growth. There has never been a better time to enter the world of Beauty and Laser Hair Removal.

AWARD WINNING

AWARD WINNING BUSINESS

Nirvana Beauty Laser Clinics has been recommended for a customer service Australian achiever award for 2004, 2005, 2006, 2007, 2008, 2010, 2014 and 2015. We were also a finalist in the 2015, 2016, and 2017 Small Business Awards

POINT OF DIFFERENCE

WHAT MAKES US UNIQUE

With origins in the realms of beauty and anti-aging treatments, Nirvana Beauty Laser Clinics offers a point of difference and expertise which sets us apart from our competitors. Our treatments offer immediate results with no down time

BUSINESS MODEL

OUR BUSINESS MODEL

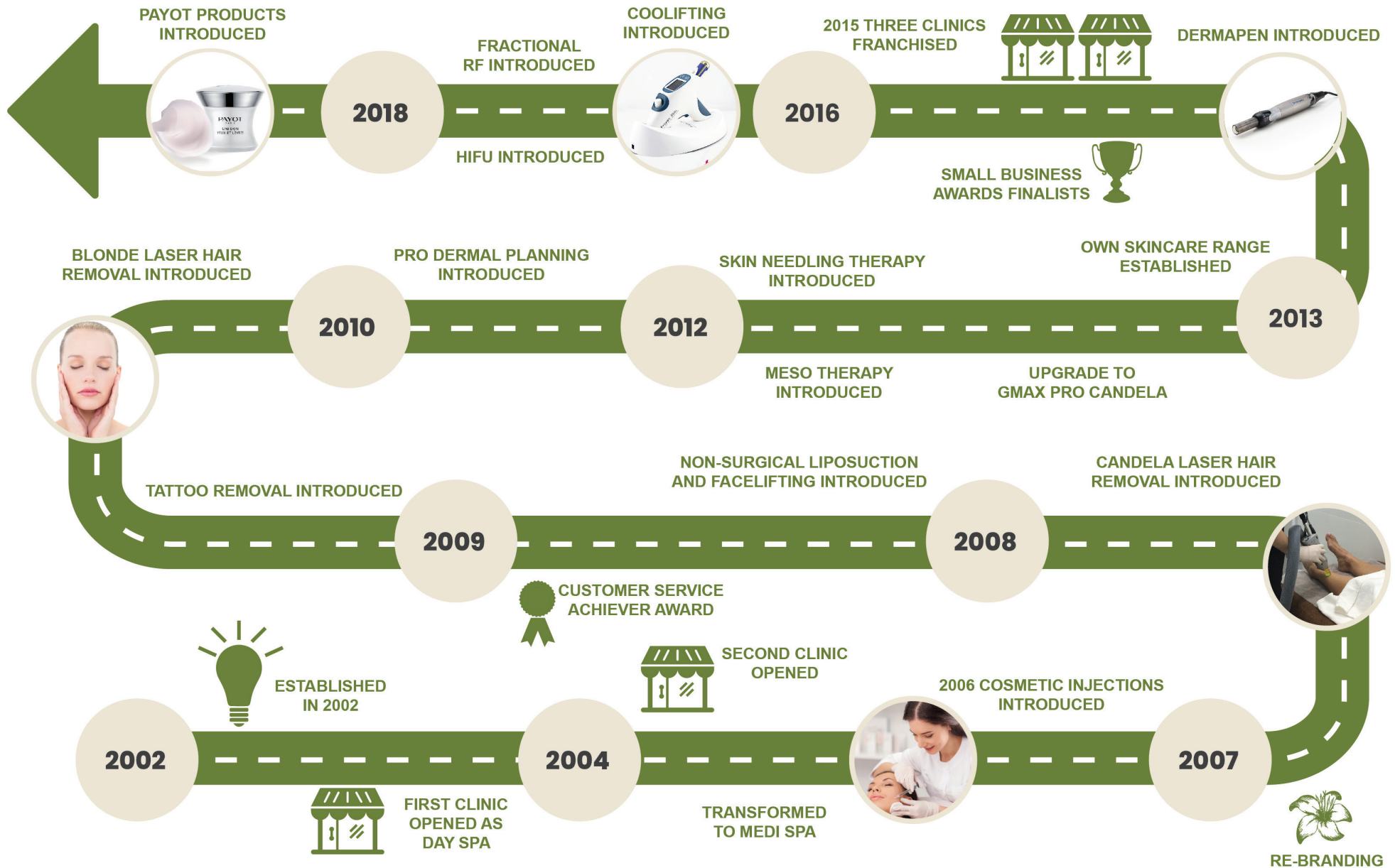
Our franchise partnership model is organised to reduce any start-up costs. We also allow for a substantial remuneration of up to \$100,000 per annum for the Managing Director of the clinic

ONGOING SUPPORT

WE SUPPORT YOU 100%

Your success is our success, and we offer ongoing training and support to assist in the growth of your clinic via our Head Office

OUR JOURNEY



PRODUCTS & SERVICES

At Nirvana Beauty Laser clinics we have conquered some of the latest beauty treatments/technology with experience in the industry of 20 years. The beauty industry is constantly evolving and Nirvana Beauty Laser Clinics are the first to introduce the latest anti ageing skin treatments and technology.

OUR CLINICAL TREATMENTS INCLUDE:

- LASER HAIR REMOVAL - CANDELA
- COOL LIFT GUN
- HIFU
- FRACTIONAL RF
- IPL SKIN REJUVENATION TREATMENTS
- NON-SURGICAL LIPOSUCTION
- NON-SURGICAL FACELIFTING
- COSMETIC INJECTIONS
- DERMAPEN/SKIN NEEDLING
- MESOTHERAPY
- SKIN TREATMENTS
- GENERAL BEAUTY
- DERMAL PLANNING
- BLONDE HAIR REMOVAL
- TATTOO REMOVAL

LASER HAIR REMOVAL ●

Clinics are equipped with the latest medical-grade technologies for laser hair removal. Our devices are state of the art, and provide proven results. We provide highly competitive prices with a guarantee price-match.

BEAUTY AND SKIN TREATMENTS ●

Nirvana Beauty Laser Clinics specialises in skin and non-surgical treatments which provide immediate results. Our treatments have proven results, and we utilise only the best products and equipment available.

BODY SHAPING AND FAT REDUCTION ●

We provide the latest procedures in non-invasive body shaping, lifting, and fat reduction with proven results. Our treatments are safe, non-invasive, and don't require any down time.

“ **We offer the most advanced technology with safe, results-driven anti-aging treatments** ”

OUR CLIENT REVIEWS

GILLIAN LYNCH

Burwood Client



“ I’ve been getting laser here for more than a year – all the girls are lovely , they always have great deals on treatments & are quick and efficient! ”

MARIA H.

Burwood Client



“ Have been there for almost 2 years. Always happy with the services and results. Staff are really helpful and knowledgeable and know what they are doing. Thank you so much ladies! Highly recommended to everyone! ”

STEPHANIE WONG

Burwood Client



“ Love the dermapen and coollift facial! My skin now improved a lot and so smooth and less scars! ”
So happy with the results! ”

KAREN PAROCHAIS

East Sydney Client



“ I have been attending Nirvana Beauty for a number of years now. My therapist Annabelle has been one of the most professional, knowledgeable, charming senior therapists I’ve ever met. She is passionate about improving skin and everything to do with faces in particular. She has a great team around her too. There is a top range of salon grade products to meet every budget as well. I can highly recommend the salon. ”

SAM HEATHFIELD

East Sydney Client



“ Great salon with even better staff ”

LAUREN ELLINGHAM

East Sydney Client



“ Love this clinic, Annabelle’s facial today left my skin feeling so amazing. So nice to finally see results in my skin and home care that I can keep up. Can not recommend enough ”

ALICIA GILLET

Miranda Client



“ Had the payot facial it was fantastic. The therapist helped me pick some great products aswell ”

MAT DONA VAN.

Miranda Client



“ I have discovered a amazing product called Radiance Serum. I have cracked knees and I’ve tried everything doctors have recommended but nothing worked until now this is an amazing product I will definitely be recommending it to all my family and friends ”

OUR TREATMENTS

Real Results Speak for Themselves

HIFU- UPLIFTING TREATMENT



NON - SURGICAL LIPOSUCTION



NON - SURGICAL FACE LIFT



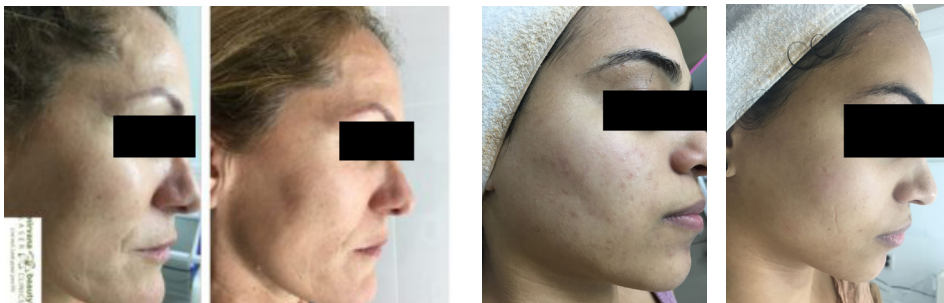
COOL LIFT



PHOTOREJUVENATION IPL



DERMAPEN



COSMETIC INJECTABLES



SKIN TREATMENTS & FACIALS



WHAT WE LOOK FOR

Nirvana Beauty Laser Clinics offer Franchisees unsurpassed services in training, marketing and support to ensure the consistent delivery of excellence across all the Nirvana Beauty Laser Clinics.

We are looking for business minded people who share our values and vision to become part of our franchise network as we grow and expand.

We want franchisees with talent, ambition and a flair for business to join our franchise network. We look for people who have:

1. PASSION, ENERGY AND A POSITIVE ATTITUDE
2. DRIVE AND DETERMINATION TO SUCCEED
3. GOOD WORK ETHIC
4. EXCELLENT MANAGEMENT AND LEADERSHIP SKILLS
5. A WILLINGNESS TO LEARN AND UNDERGO TRAINING
6. A COMMITMENT TO CUSTOMER SERVICE
7. A WILLINGNESS TO FOLLOW THE FRANCHISOR'S PROVEN SYSTEMS

NIRVANA BEAUTY LASER CLINICS SEEK PASSIONATE, POSITIVE INDIVIDUALS FOR FRANCHISE PARTNERSHIP.

**LIVE THE LIFE YOU ALWAYS WANTED –
BE YOUR OWN BOSS.**

FRANCHISEES TESTIMONIALS

Our current franchise partners have experienced what it means to be a part of Nirvana Beauty Laser Clinics. Each partner is valuable to us, as they bring their own expertise to the business.

EMILY JIN

Franchisee, Nirvana Beauty Laser Clinics Burwood

“ I started my career with Laser Clinics Australia. When I wanted to branch out on my own and become my own boss, Nirvana Beauty Laser Clinics caught my eye. Nirvana Beauty Laser Clinics have great business philosophies, and I always feel supported. I really enjoy working with clients and seeing the results they have from our treatments. We are a leader in the beauty and laser hair removal industry, and I'm excited to be a part of that.”

SEMA DOGRU

Franchisee, Nirvana Beauty Laser Clinics Eastgardens

“ I began working for Nirvana Beauty Laser Clinics as a therapist. I enjoyed working for a company that values its people, and loved the results of the treatments I was doing and seeing on my clients. The income return as a franchise partner is good, and I enjoy my work-life balance. I'm very proud to be a part of Nirvana Beauty Laser Clinics.”

STEWART HANCOCK

Franchisee, Nirvana Beauty Laser Clinics East Sydney

“ We approached Nirvana since we wanted to join an innovative and reputable beauty salon brand. More than just joining a franchise, we became part of a family.... Their support and knowledge has been invaluable in our initial start-up and subsequent growth.... I feel lucky to be part of such a professional organisation ”



BECOME A FRANCHISE PARTNER

1

ENQUIRE ONLINE

Complete our [online enquiry form](http://www.nirvanabeauty.com.au) on our Franchise Opportunities page at: www.nirvanabeauty.com.au. We will contact you regarding your enquiry within 3-5 business days.

2

PHONE INTERVIEW

We will organise a telephone interview where we can find out more about you and discuss our franchise business model.

3

FACE TO FACE MEETING

We will meet for a more in depth discussion face-to-face and sign confidentiality documents.

4

REVIEW AND APPROVAL

We will review your application in complete other necessary paper work. The final step is to answer any further questions you may have and start on our franchise partnership.

5

CLINIC SET UP

After signing the documents, we work with you to set up the clinic, organise training, and launch the grand opening.